

# Greenlee Clarion

See recap on  
Fair, Hillclimb  
on page 2

October 2015

Vol. 2, No. 10

## Colors of Copper Art Show Internationale

The third annual Colors of Copper Juried Art Show and Wine Tasting is adding a new dimension to the lineup, going *Internationale*, and adding a third day to the event for a modified art exhibition and hands-on training exercise for art students with some of the international artists.

Entrants are registered from France, Russia, Mexico and several states in addition to local art from our region. The caliber and variety of the submitted and accepted art has never been greater.

The 2015 Colors of Copper Art Show is hosted by the Business Association of Chase Creek and, as before, the event will be held at the Galleria Coronado, 253 Chase Creek St., in the Historic old downtown area.

The event will run from

noon to 6 p.m. both Saturday, Nov. 7, and Sunday, Nov. 8. On Monday, the street outside the Galleria Coronado will close down to make room for the artists and students who will work together on a large mural project.

All the art is for sale and this year's event also is special from the standpoint that all accepted artists are eligible to showcase their art at an art exhibit in Paris next spring.

For questions, direction or other information please call 928-292-0700 or visit [www.visitcliftonaz.com](http://www.visitcliftonaz.com).

Dates & times: Saturday, Nov. 7 from noon to 6 p.m.; Sunday, Nov. 8, from noon to 6 p.m.; Monday, Nov. 9 from 9 a.m. to 2 p.m.

Location: 253 Chase Creek Street, Clifton.



## Greenlee County Poker Run

The Greenlee County Poker Run, from American Legion Post 28, 51 Frisco Ave. in Clifton, to Silver City, will take place Oct. 24, with registration starting at 9 a.m. Kickstands go up at 10 a.m.

The event will benefit American Legion posts in need; cost is \$15 for each poker hand, \$5 for each extra draw.

The five-card draw as follows: 1. American Legion in Clifton; 2. Black Jack Campground; 3. Silver City at American Legion; 4. Duncan (Bonnie Heather on Riverside); 5. American Legion in Clifton.

For more information, contact Kimberly at (310) 720-4587 or Connie at (928) 322-8834.

**Greenlee County Poker Run**  
**October 24, 2015**

Poker Run from American Legion Post 28 to Silver City, NM  
Registration- 9:00 a.m.  
Kickstands up 10:00

American Legion: 51 Fresco Ave, Clifton AZ  
\$15 per Poker Hand/\$5 extra draw

All Proceeds Help an American Legion in Need!  
Ride your scooter! Drive your car or truck!  
50/50, Breakfast Burros, Burgers at the Legion!  
Great Time of Year to Ride....Come Ride with Us!

Info: Kimberly 310.720.4587 or Connie 928.322.0834

# Hillclimb great success; may be televised in 2016

From the Eastern Arizona Courier

The 2015 Clifton Hill Climb debriefing basically came down to two things: what went right and what improvements or corrections need to be made for the 2016 Labor Day event.

One of the major improvements discussed is the possibility of the event being televised locally, hopefully through a regional telecommunications company. It is not just a pipe dream but can be quite possible, according to Jim Malone, of the AZSports Car Club of America, which sanctioned and sponsored the event.

That was one of the messages delivered at the Hill Climb debriefing meeting attended by Town of Clifton and Greenlee County officials and Malone and Tami Nancolas, also of the SCCA.

One of the improvements listed at the Sept. 23 debriefing at Clifton Town Hall that is quite basic but very important was the definite need to have more port-a-johns available. It was no joking matter to those at the debriefing.

Speaking of comfort, discussed at length was the need to place in key places spectator bleachers



and canopies to provide shelter from the sun. A rock-solid schedule is needed for vans transporting spectators from site to site along the two-mile Ward's Canyon racecourse.

Overall, those in attendance at the meeting said they have received only positive feedback about the Hill Climb and called the event a major success.

[To continue reading, click here](#)

## The 97th Greenlee County Fair

By Ákos Kovach

Although all the numbers have yet to be compiled and all the results are still being tabulated and checked, by all accounts the visitors, guests, tourists, vendors and workers at the Greenlee County fair Sep 16-17-18-19 & 20 came away feeling something good just happened.

From the first few exhibitors to last few vendors that left Sunday afternoon the stories, the fun, the rides, the winners, the shows were all fresh on everyone's mind.

For very few dollars attendees could take their pick of great food and service from the Duncan Little League, 4H, Duncan PTA and vendors from as far away as Texas.

Social media lit up throughout the five days as proud parents and grandparents showed off what was the highlight of a years' worth of work and preparation. The Jr Rodeo



was so much fun nobody wanted it to be over. The Jr Livestock judging and subsequent auction were well attended and brought in strong sale prices to the very end.

The outgoing and incoming Rodeo Royalty conducted themselves with grace and once again demonstrated how fortunate Greenlee County is to have so many dedicated young people living, working and excelling right here at home.

But wait, there's more – the arrival of the carnival was greeted by oohs and ahhs, and as soon as the gates opened for business the rides filled up with happy children of all ages.

Then there was FFA Roping, a stick horse rodeo, and dancing and prancing to the sounds of the band Crossroads.

The Mud Drag Final race of the season was a huge hit and was recorded by Valley Telecom for viewing at a later date.

[Click here to read more](#)

# Reading Nook News

## Infotrack Newsstand

By Karen Soohy

Do you love to read newspapers but don't want to subscribe? Are you interested in news and current events? Do you enjoy televised new shows but missed it last night? If so, the Infotrack Newsstand Database on the Greenlee County Library website is just for you.

You can search by topic and subject area to find articles that are current and written by some of the best news reporters. You can also search news blogs, news wires and some news television shows. If you want, you can also search individual newspapers from over 2,900 different sources from around the world.

There are papers from the U.S. and other English-speaking countries such as Australia, Canada, England, Ireland, South Africa, etc. Other newspapers can be found in foreign languages such as Spanish, French and Portuguese.

This resource is a great asset to Social Studies, Current Events, and History classes and is recommended for educators and students.

While not all papers on the site are current, the research that can be done from the older editions can be very valuable as background material.

If you would like to check out Infotrack Newsstand just go to the Greenlee County Library website ([www.greenleelibraries.org](http://www.greenleelibraries.org)) and click on the Statewide Database link on the left. All you need is a library card to use the free databases on the site. If you don't have a card, stop by Clifton, Duncan, or Blue to get yours today. They are FREE!

When you are at the library site, also visit the new Free Permit Practice Tests. If you are going to be taking your permit test for driving a car, motorcycle or getting your CDL license, there are practice tests available on this link as well as copies of the handbooks. Some of the tests are also available in Spanish.

**Library Quote:** *"When I was 5 years old, I practiced printing my name over and over again with one purpose in mind; that magical day when my mother took me to the Akron Public Library to apply for my own library card and I came back home with my very own pile of borrowed books."*

~~Joy M. Kiser – Librarian and Author

## Clifton Council Corner

Mayor Felix Callicotte

*The "Clifton Council Corner" is a place designed to keep the people in the Town of Clifton informed and up to date on current affairs. We will address concerns in the community; discuss future projects, and present ideas for improvement. We appreciate your responses to this column and are pleased by the many who have commented on their thoughts and issues. We cannot resolve an issue if we are unaware of it. We are continually looking for ways to help the Town of Clifton run more efficiently and this column will hopefully help you become involved.*

## Clifton Cemetery gravesite cleanup

There will be a gravesite cleanup and restoration project for the Clifton Cemetery beginning on Saturday, October 10 through Monday, October 19. Porta Potties and trash bins will be furnished.

Family members, volunteers or any community organization is invited to join in this cleanup and restoration of the gravesites. This project is in conjunction with the recently completed general cemetery cleanup performed by the Town of Clifton's Parks Cleanup Crews, which recently performed cemetery access road and cemetery walkway maintenance.

The Town of Clifton's project goal is to preserve the rich history of the Clifton Cemetery and the memory of the individuals that helped make Clifton what it is today.

Many of the people who are interred in the Clifton Cemetery helped carve Clifton and Greenlee County from the raw wild-west, worked hard and were the founders of several of our current and former businesses.

These include former town and county officials, doctors, lawyers, marshals, veterans, mothers, fathers, and the children of "Clifton and Greenlee County", who kept Clifton and Greenlee County vibrant and alive have now unfortunately, some have become the forgotten ones.

Do not make the mistake of thinking there is not a historic cemetery in our area. Wherever people have lived, people have died cemeteries are often neglected and fall into disrepair, but with just a small amount of effort, everyone can see the results preservation quickly. [Click here to read more.](#)

# Not a business? You'll still enjoy Chamber mixers

By Phil Runnerud

The monthly Greenlee County Chamber mixer has become an event that people routinely ask about. This activity moves quickly and easily, ending in the 50/50 drawing. Attendees have a chance to win a 50/50 cash drawing in addition to numerous door prizes.

During our gathering, attendees meet business owners and elected officials, community leaders and others who then have an opportunity to showcase their operations and network. Building relationships and making business connections at these mixers are key strategies for small business success.

As Greenlee County grows, so does the need for additional commerce between residents and those that provide the services and products here locally, this factor becomes increasingly important.

Get to know the people who provide services. Keeping our dollars, our working capital, in the County is important, and the more businesses have an opportunity to build their trade the better. Ideally, we attract people from surrounding communi-

ties that also shop in Greenlee County.

We are here to help local merchants and service businesses grow. A new business with three full time employees generates another three to six jobs.

Interestingly, during the past several mixers, the Chamber has heard from a number of service providers not normally associated with business such as the Community Watch Program, the Safe House, the Clifton Senior Citizen Center, etc. We often forget that these services are essential to a thriving community.

We urge you to join the Chamber. While the Chamber is chartered to help business, everyone can join and the community benefits when local business grows and prospers. The 50 to 60 who attend these gatherings regularly have found value, and you can, too.

Chamber Mixers are held at various locations during the last week of each month. See the [Chamber Facebook Page](#) for information on the next mixer. The chamber appreciates everyone who has made these events so successful.

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## Funds for rehabbing homes

The Arizona Department of Housing said funding is now available for housing rehabilitation programs for owner-occupied single-family dwellings. The department said it plans to allocate about \$2 million around the state this fiscal year.

The Application process for this can be found in the FY2015-2016 SHF Program Summary and Application Guide, which can be downloaded from the ADOH website at: <https://housing.az.gov/documents-links/handbooks>.

Application Forms and the OOHHR Scoring Sheet can be downloaded from the State Housing Fund Forms page at: <https://housing.az.gov/documents-links/forms/state-housing-fund>.

For more information, visit [this site](#).

## Forum for those with disabilities

Arizona Community Forum For People Who Have Disabilities will be held Oct. 7 and 8, from 3:30-5:30 p.m. at video conference centers around the state.

People who have disabilities, their family members, caregivers, service providers and the general public are invited to join us at one of 8 locations

across Arizona to provide input on the next State Plan for Independent Living. Please note, registration is free but is required.

The forum will discuss how existing programs and services are successfully helping people who have disabilities to achieve their goals related to independent living.

It will identify and prioritize areas of need and gaps in services.

And it will provide input that will help to direct future funding and resources.

For information and registration, visit <http://www.azsilc.org>.

## Small Biz Woman of the Year

Deadline  
Oct. 9

The Gila Valley Small Business Woman of the Year Committee is pleased to announce the "3rd Annual Gila Valley Small Business Woman of the Year Awards," an event to celebrate women business owners in the Gila Valley!

Nomination forms are available at the Graham County Chamber of Commerce. An online nomination form is also available at [www.graham-chamber.com](http://www.graham-chamber.com) or on [www.facebook.com/eacsbdc](https://www.facebook.com/eacsbdc). Please return completed forms to the Graham County Chamber before 5:00pm on Friday, October 9, 2015.

# Benson economic outlook luncheon set for Oct. 15

The 2015 Benson economic outlook luncheon will be held Thursday, Oct. 15, from 11:30-1:30 2015 at the Benson schools dining auditorium, 360 S. Patagonia St.

This will be the 18th such even for the community.

The program will provide an overview of the national, state, and local economy with a focus on the economy of Benson.

Speakers will be, Dr. Robert Carreira, Director of the Cochise College Center for Economic Research, who will provide a review of the past year's economy and a forecast for the coming year, and William D. Stephens, Benson City Manager, who will give a presentation on current and planned projects within the city.

Attendees will receive a copy of the Benson Economic Outlook, published by the Cochise College Center for Economic Research. The publication provides a review and forecast of the local economy. Certificates for 2 hours of Continuing Professional Education will be offered in each of the following areas: accounting, financial planning, and real estate.

The cost to attend is \$45.00 per person or \$315.00 for a reserved table of 8.

Seating is limited and you MUST register to attend.

Deadline to register is Oct. 8. [Click here to register.](#)

If you have any questions, concerns, or would like to register over the phone, please contact Rachel Norton at (520) 515-5478 or [nortonr@cochise.edu](mailto:nortonr@cochise.edu).

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## “Now You See Me”

National Red Ribbon Week kicks off Oct. 22 at the Senate Lawn, Arizona State Capitol, 1700 W. Washington, with the theme of “Addiction: The Elephant in the Room.”

Keynote speakers are Gov. Doug Ducey and Maricopa County Attorney Bill Montgomery.

The Governor's Office of Youth, Faith and Family seeks to educate all Arizona communities about substance abuse, the disease of addiction and the stigma associated with addiction.

Attendance is free; registration is requested. Visit [www.goyff.az.gov](http://www.goyff.az.gov) for more information.

## Early Childhood Coalition

The next in the series of presentations by the Graham/Greenlee Early Childhood Coalition, on Tuesday, Oct. 6, will be on the topic of “Transition — Birth through 3rd Grade.”

It will be held from 4-5:30 p.m. at the General Services Building in the Assembly Room.

Learn more about how early childhood agencies, preschool programs, parents and schools (K-3) can work together.

The coalition is open to all early childhood providers/directors and K-3 teachers/administrators.

Register by contacting Paulette LeBlanc at [pleblanc@aznexus.net](mailto:pleblanc@aznexus.net) by Friday October 2, 2015.

## How about “afternoon tea”?

Black Hills Catering is trying something very different in October — a ladies' afternoon tea, with all the trimmings (dainty finger sandwiches, variety of salads, scones, and of course lots of desserts).

Totally a girl thing, but a chance to get together with friends and just reconnect. It will be Oct. 17 11:00 to 3:00, reservations only.

The event will be held at 7109 Black Hills Back Country Byway, near Clifton.

## Upcoming Chamber Mixers

The October mixer will be held Monday, Oct. 26, at PJ's Café, which is celebrating 37 years.

The November mixer will be at Duncan Town Hall, date to be announced, but will be the week before Thanksgiving.

And the December mixer will be hosted by Town & Country Supply with the date and location TBD.

## New 4-H year gets under way

The Mighty Mountain Kids 4-H Club, for 5-8 and 9-18 year olds, got under way Oct. 1.

The younger kids' activities include arts and crafts and beginning sewing.

The older youth have projects that include leathercraft, cake decorating, small engines, outdoor adventures and more. Contact the Greenlee County 4-H office at (928) 359-2261.

## Letters to the editor

### AZ Awesome

I'd like to share with you "AZ Awesome" — an email recently launched by Governor Ducey to showcase the many things that make Arizona an awesome place to live!

I encourage you [click here and sign up for the Governor's email updates](#) by filling out the form on the homepage. Be sure to also forward this email to share the good news!

Sandra Watson  
President & CEO  
Arizona Commerce Authority

### Help for taxpayers who are behind

The Department of Revenue is offering a tax recovery program that provides a limited-time opportunity for taxpayers to come into compliance with Arizona's tax laws at a reduced cost.

Briefly, the goal of the tax recovery program is to offer relief to those taxpayers who, for whatever reason, underreported or failed to file returns and pay their taxes. Tax recovery applications must be received by the Department between Sept. 1 and Nov. 2, 1915, with all tax liability paid with the application.

Taxpayers who meet all the requirements will pay no interests and have no civil penalties imposed.

The tax types eligible for the tax recovery program are individual and corporate income, transaction privilege (sales) and use. Audit assessments and collections notices may also qualify for relief

under this program. For further information, visit the website at [www.azdor.gov/TaxRecovery.aspx](http://www.azdor.gov/TaxRecovery.aspx).

Anthony C. Forschino  
Assistant Director  
Taxpayer & External Services Division

## Basic economic development course

Everyone with an interest in economic development is encouraged to attend the 2016 Arizona Basic Economic Development Course to be held Jan. 25-29, 2016 at the Phoenix Business & Workforce Center, 302 N. 1st Avenue in downtown Phoenix.

This course provides intensive training in the basics of economic development and is accredited by the International Economic Development Council. It is the first course that individuals must take in pursuit of a Certified Economic Developer designation.

Available for attendees is a Ben Warren Memorial Scholarship for 2016 (which will cover AZ BEDC registration fees). The deadline to submit is noon on Oct. 20.

As an AAED member you are being offered this 4½ day course at \$595 if you pay by Nov. 30. It is even cheaper if you register a group of 3 or more, with 10% off the price, but all registrations must be submitted at the same time.

(Larry Catten, SEAGO's economic development planner, said Oct. 1 that Simone McFarland, Sierra Vista Economic Development Director, has two people to sign up for the course, and if one more joins them, everyone can qualify for the registration discount. Contact her at (520) 439-2184.)

To register on your own, go to [www.aaed.com/event/azedbasiccourse2016](http://www.aaed.com/event/azedbasiccourse2016).

The Arizona Association for Economic (AAED) is a Phoenix-based group whose mission is to serve as Arizona's unified voice advocating for responsible economic development through an effective program of professional education, public policy, and collaboration.

Its board consists of representatives from cities, towns and industries throughout the state, including several rural members.

It works through numerous committees, including Rural, Tribal and Governmental Affairs. Its Rural Committee is headed by Tom Pitts of Camp Verde and Alan Baker of Willcox.

For more information, visit the website at <http://www.aaed.com/>

## The Greenlee Clarion

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## Upcoming activities

**10/7** Gila Watershed Partnership, 7 p.m., General Services Bldg in Safford.

**10/16** Comedy Night at the Morenci Club, doors open at 6, shot at 7, 21 and up. Features Dave Landau, who has appeared on Comedy Central. \$20 before Oct. 4, \$25 Oct. 4-15, \$30 at the door.

**10/17** Company picnic, noon to 6 p.m. All kinds of events: open swim during those hours; free movies, carnival; food vendors, live bands, free bowling and lots more.

**10/17** If you want to go green and eliminate chemical pesticides, this is how to learn. Noon-6 p.m., cost is free, at Morenci Community Center.

**10/23** AZLGEBT 5K Walk/Run, check in at 7 a.m., start at 7:30 at Loma Linda Park. Turn in your completed registration and consent forms to Annette Newman or any Wellness Ambassador by Oct. 16.

**10/23** Halloween Carnival, 1-6 p.m., Clifton Train Depot, games, costume contest, music and fun.

**10/24** Haunted House, 7-10 p.m., Clifton Train Depot. Free. No children under age 5.

**10/26** The October Chamber Mixer will be held at PJ's Cafe, celebrating 37 years.

**10/27** P.R.I.D.E. meeting, 5 p.m., Duncan Senior Citizens buildings.

**10/31** Halloweenfest at Veterans Memorial Ball Fields, Trunk or Treat 4-5 p.m., live band, 4:30-6 p.m., Halloween photos, free glowsticks, more.

**11/7-8** Colors of Copper Internationale, Art, Wine & Hops; art from France and Mexico also will be on display and for sale. Entries from Arizona, nearby states and Mexico City. Galleria Coronado on Historic Chase Creek, Clifton, noon-6 both days. Contact Jeanette West at (928) 292-0487 for information.

**11/6** Family Turkey Bingo Night at the Morenci Club from 6-9 p.m. Free. Bring the family and play Thanksgiving-themed bingo for a chance to win a turkey. Sign up in advance to get tickets (limit 6 per family).

**12/5** Festival of Lights, Clifton; Christmas parade along Chase Creek.

# The 5 Biggest Mistakes in Economic Development Marketing

By Andrew Levine

Let's call it "worst practices."

The five biggest mistakes in the field of economic development marketing, a specialized discipline that focuses on how cities, regions, states and countries attract investment and build wealth emerge from my own experiences working with dozens of places over the past twenty five years.

## Mistake #1...Swimming in the Sea of Sameness

With 39,000 municipal government units in the United States alone, the competition to attract investment, talent and tourists is intense. But most places fail to differentiate their offerings, choosing instead to tout their "quality of life," "exceptional workforce" or "pro-business attitude." All strong economic development marketing programs start by answering two basic questions:

- What makes our community different?
- Why should our target audience care?

San Marcos, Texas markets itself as the fastest growing city in America. Warsaw, Indiana is the orthopedics capital of the world. New Jersey has more scientists and engineers per square mile than any other state. These are all tangible examples of differentiation.

## Mistake #2... Shouting Rather Than Engaging

The average person experiences 2,000+ marketing messages before they go to lunch each day. The vast majority of these messages are tuned out and go unnoticed. "Chest beating" just isn't working anymore.

Smart communities are turning to credible third parties to tell their stories of success. Especially powerful are programs that recruit socially savvy local business executives and residents and utilize them as digital ambassadors. Tampa, El Paso, Denver and Louisville are among the innovators in this space.

[Go here to read the rest of the article](#)

## USDA Helps Rural Businesses Create Jobs

Agriculture Secretary Tom Vilsack on Sept. 29 awarded nearly \$20 million through 385 grants to help support the start-up or expansion of rural small businesses.

"These grants will strengthen the economic fabric of our rural small towns and communities by providing capital to small and emerging businesses," Vilsack said today during a visit to the Pine Ridge Indian Reservation.

USDA is awarding the grants through the Rural Business Development Grant (RBDG) program. Recipients may use the funds to provide technical assistance, training and job-creation activities.

The Value Added Agriculture Development Center, based in Pierre, S.D., is receiving a \$49,500 grant to teach local businesses in Oglala Lakota County, which is on the Pine Ridge Indian Reservation, how to commercially process and successfully market buffalo meat.

In April 2015, the Obama Administration designated the Pine Ridge Indian Reservation one of eight new Promise Zones. Promise Zones are

high-poverty communities where the federal government partners with local leaders to increase economic activity, improve educational opportunities, leverage private investment, reduce violent crime, enhance public health and address other community-identified priorities.

While Secretary Vilsack was in South Dakota, he highlighted USDA's work to expand economic opportunities for Native Americans and rural residents throughout the state. For example, he announced that the Oglala Sioux Tribe is receiving a \$1.85 million grant to construct a storage building and cell for a solid waste landfill.

Other RBDG recipients include Boyne City, Mich., which been selected to receive a \$30,000 grant to provide equipment for an incubator kitchen for local foods. The Town of Princess Anne, Md., is receiving a \$21,400 grant to buy furnishings and equipment for the historic Washington Hotel.

Funding of each award announced today is contingent upon the recipient meeting the terms of the grant agreement. [Click here to keep reading.](#)